Data Guide for Excel Product File

This guide contains the data items and data on the product download excel file and their meaning. Not all columns will be populated with data as the column may not be relevant to the product type, eg. a sleeping bag will not have any data in the “Awning Adjustable Height / cm” column.

COLUMN	DESCRIPTION	PRODUCT TYPE
Id	Unique record id	Internal use only
Brand	Brand	All products
Main Category	Main category	All products
Sub-category	Sub-Category	All products
Product Name	Product name	All products
SKU	SKU	All products
EAN13	Barcode	All products
Colourway	Colour	All products
UK Retail Price (GBP)	Product recommend retail price inc VAT	All products
SRP Price (GBP)	Product suggested retail price inc VAT	All products
Description	Description	All products
Description CZ	Description in Czech language	All products
Description DE	Description in German language	All products
Description ES	Description in Spanish language	All products
Description FR	Description in French language	All products
Description NL	Description in Dutch language	All products
Feature Summary EN	Product features in English language	All products
Feature Summary CZ	Product features in Czech language	All products
Feature Summary DE	Product features in German language	All products
Feature Summary ES	Product features in Spanish language	All products
Feature Summary FR	Product features in French language	All products
Feature Summary NL	Product features in Dutch language	All products
Capacity	No of people	Tents/Awnings
Product Weight / kg	Total weight	All products
Packed Diameter / cm	Packed diameter	All products

Packed Height / cm	Packed height	All products
Packed Length / cm	Packed length	All products
Packed Width / cm	Packed width	All products
Pitching Time (Mins)	Time to pitch	Tents/Awnings
Length / cm	Length	All products
Width / cm	Width	All products
Height / cm	Height	All products
EN13537 Comfort - °C	Comfort temperature rating	Sleeping Bags
EN13537 Extreme - °C	Extreme temperature rating	Sleeping Bags
EN13537 Limit - °C	Limit temperature rating	Sleeping Bags
Suggested Usage Max - °C	Suggested usage max temperature	Sleeping Bags
Suggested Usage Min - °C	Suggested usage min temperature	Sleeping Bags
External Chest Width / cm	Max external chest width	Sleeping Bags
External Foot Width / cm	Max external foot width	Sleeping Bags
External Length / cm	Max external length	Sleeping Bags
Maximum User Height / cm	Max user height	Sleeping Bags
Internal Chest Width / cm	Max internal chest width	Sleeping Bags
Internal Foot Width / cm	Max internal foot width	Sleeping Bags
Internal Length / cm	Max internal length	Sleeping Bags
Zip Side	Side zip is on. Left, right or both	Sleeping Bags
Sleeping Bag Shape	Shape	Sleeping Bags
Performance	Seasonal performance	Sleeping Bags
Fill Type	Filled with material	Sleeping Bags
TOG	Warmth value	Sleeping Bags
Volume	Volume in litres	Multiple products
Back System	Fixed or Adjustable	Rucksacks
Chair Depth / cm	Max chair depth	Furniture
Chair Height / cm	Max chair height	Furniture
Chair Width / cm	Max chair width	Furniture
Seat Depth / cm	Seat depth of chair	Furniture
Seat Height / cm	Seat height of chair	Furniture
Seat Width / cm	Seat width of chair	Furniture

Maximum Loading Capacity / kg	Max weight capacity of chair/furniture	Furniture
Nutrition - Energy	Nutritional value	Food
Charging Time (Mins)	How long to charge	Lighting
Lumens	How bright	Lighting
Sleep Mat R-Value	Warmth value	Sleeping Mats
Trail Weight / kg	Minimum weight of only the tent body, rain fly, and poles	Trekking Tents
Awning Adjustable Height / cm	Adjustable height of the awning to fit onto various sized vehicles	Vehicle/Caravan Awnings
Kador Length / cm	DriveAway Awnings - Total length of the kador. Includes the 'Connection Width' plus excess kador to assist attaching the tunnel to your vehicle. Caravan Awnings - Total length of the kador including any side wings plus excess kador to assist attaching your awning to your caravan.	Vehicle/Caravan Awnings
Canvas Weight / kg	Canvas weight only	Vehicle/Caravan Awnings
Fabric Type	Fabric used in construction	Tents and Awnings
Bag 1 Weight / kg	For multiple bag products	Tents and Awnings
Bag 2 Packed Height / cm	For multiple bag products	Tents and Awnings
Bag 2 Packed Length / cm	For multiple bag products	Tents and Awnings
Bag 2 Packed Width / cm	For multiple bag products	Tents and Awnings
Bag 2 Weight / kg	For multiple bag products	Tents and Awnings
Bag 3 Weight / kg	For multiple bag products	Tents and Awnings
Rail Weight / kg	Weight of awning with any removeable doors removed. This reduces the weight making it easier to attach the awning to your caravan.	Vehicle/Caravan Awnings
Hand Pump Approximate Inflation Time (Mins)	Time to inflate inflatable products using pump	Tents and Awnings
Turbo Pump Approximate Inflation Time (Mins)	Time to inflate inflatable products using pump	Tents and Awnings
Tempest Pump Approximate Inflation Time (Mins)	Time to inflate inflatable products using pump	Tents and Awnings
Connection Width / cm	DriveAway Awnings - Tunnel roof width at the point of vehicle attachment.	Vehicle/Caravan Awnings

	Caravan Awnings - Straight length of caravan rail required to attach your awning.	
Cool Box Internal Height / cm	Max internal height of coolbox	Cool boxes
Cool Box Internal Length /cm	Max internal length of coolbox	Cool boxes
Cool Box Internal Width / cm	Max internal width of coolbox	Cool boxes